

CAPABILITIES STATEMENT

KEY PERSONNEL:

Paul Schmutzler, President (resides in Morgan County, TN)
Tim Siglin, Board member (resides in Tri-Cities, TN)
Heidi Schmutzler, Secretary (resides in Morgan County, TN)

CAPABILITIES:

Braintrust Digital is a multi-disciplined media production and consulting company. Our team has over 35 years combined experience in DoE and DoD video, film and website development experience, as well as work for key non-federal clients such as Coca-Cola, GE, and many small technology startups or spinoffs. The principal office of Braintrust Digital is located in Morgan County, Tennessee, and is a Hubzone qualified small business. Our key areas of expertise include:

- ❖ Video/film pre, film, and post-production
- ❖ Audio-visual system design, installation, integration and training (conference rooms, board rooms, kiosks, and training and worship centers)
- ❖ 3D/2D animation (visualizations, walk-throughs, fly-overs, facility, scientific, motion graphics, logo animations)
- ❖ Still photography, interactive DVD, CD and website creation (for trade shows, Internet and VC pitches)
- ❖ New media (streaming media, web sites, mobile, small desktop and web applications)
- ❖ Technology and media consulting (tech transfer, entrepreneurial training for scientists and engineers)
- ❖ Marketing and business development planning (strategy to market, temporary executive team)

NAICS CODES:

512110 – Motion picture and video production
512191 – Teleproduction and other post-production services
512199 – Other motion picture and video industries
516110 – Internet publishing and broadcasting
541430 – Graphics design services
541613 – Marketing consulting services
541810 – Advertising agencies
541890 – Other services related to advertising
541922 – Commercial photography
541990 – All other professional, scientific, and technical services

CCR status: Registered

ORCA status: Registered

CAGE code: 4UDX4

DUNS number: 805607988

Federal certifications: Hubzone certified

PAST PERFORMANCE:

Will Galkin, Galkin Evangelistic Ministries, contracted video production project (303-726-3467)

Dobie Gillispie, Oak Ridge National Laboratory, contracted video production services and multimedia consulting (865-574-7922)

John Ridley, Y-12 National Security Complex, subcontracted video/film production services (865-574-1639)

Brigham Thomas, non-federal, contracted video production project (865-556-9666)